



THE FEDERATION of
ENTERTAINMENT UNIONS



FREE LONDON WORKSHOP **'MAKE IMPACT'**

Marketing and promotional techniques for creative
freelances

PROGRAMME

THE DATE

November 20, 10.30am to 4pm

THE VENUE

The National Union of Journalists, 308-312 Gray's Inn Rd, London WC1X 8DP

THE SESSIONS

10.30am – 11.45am

C.V. DEVELOPMENT: get your foot in the door by learning how to produce a C.V. that makes you stand out from the crowd.

12.00am – 1.15pm

MARKETING YOUR WORK: learn key methods of raising your profile and showcasing your work.

1.15 – 2.00pm

THE GNOSH: a light lunch will be available **free of charge** over which you can mingle with your peers as well as find out more about the information, advice and guidance available to freelance members. (P.T.O)

HURRY TO BOOK

(see form attached)
Places are limited
and it's first come,
first served!

FEU Training: www.feustraining.org

tel: 07784 398 160

email: info@feustraining.org

2.15 - 3.45pm

USING SOCIAL MEDIA TO PROMOTE YOUR WORK: if you're baffled by blogging, thrown by Twitter and stumped by social networks and how they can be used to promote your work, this is the session for you.

9.00-10.15am & 4.00-5.30pm

PICTURE THIS: get a **free** colour and b&w portfolio picture taken by a professional photographer.

BOOK IT:

Fill in the booking form attached and email it back to us at info@feutraining.org
Be quick as places are limited and we expect high demand.



THE FEDERATION *of*
ENTERTAINMENT UNIONS